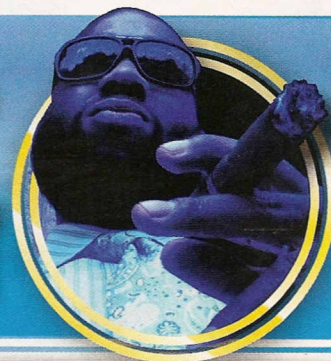


THE WORLD ACCORDING TO THE JEWELRY MAN

My name...*Eben Gregory*.
My specialty...dropping jewelry and making
words dance using a technique the world has
never seen before. Read me and become high.



★ ★ ★ THE LITTLE BLUE PILLS AWARDS ★ ★ ★

Because There Should Be Nothing Wrong With Wanting To Keep Your D--- Hard

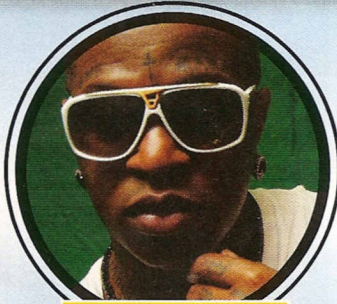


The Contestant: **BIG BOI**

And now...a little blue pill case study. I call this...Guess How Little Blue Pills Work. When a man has erectile dysfunction, there can be many reasons for the problem. One of the most common reasons, especially in older men, is that the arteries in the penis aren't dilating enough when the brain sends the signal. The man is aroused and the nerves in the penis are producing nitric oxide, but the amount of cGMP produced isn't enough to maintain an erection. But...little blue pills fixed all that. Here's how: Little blue pills eliminate the PDE in the penis so that the cGMP builds up instead of getting decomposed by the PDE so cGMP builds up in the penis and has a larger effect on the artery walls. Reread that. The greater the amount of cGMP, the greater the blood flow. And the greater the blood flow, the greater the degree of the erection. That's the reason why the makers of little blue pills use this technique - because of an interesting quirk of PDE. It turns out that the human body has at least 11 different kinds of PDE that it produces. Only one of them --PDE5 --is found primarily in the penis. Once scientists discovered this fact, the creation of little blue pills was relatively simple. All that Pfizer needed to find was a chemical that would selectively block PDE5 and nothing else. With the PDE5 blocked, cGMP could build up in the penis and increase the blood flow there without affecting other parts of the body. And now that you know how little blue pills work, here's how little blue pills are used. Say you're a rapper going on a party cruise with "friends" that's gonna dock in Miami. Say you take along a few little blue pills that you don't have a prescription for, as well as, a couple ecstasy pills and MDMA (ecstasy in powder form) to help you "party" better. Say you need to combine the two drugs because you're attempting to defeat the impotence side effect of ecstasy in order to increase your sexual performance and functioning with little blue pills. Say after "partying" with "friends" all weekend, the "party" cruise docks in Miami and as you're getting off the ship, you decide not to get rid of the "party" drugs. Say that's the wrong decision because as your getting off the boat, you happen to walk past Border Patrol and Customs dogs that sniff out your little blue pills. Say you get arrested and charged with three felony counts of possession of a controlled substance and one count of possession of drug paraphernalia. Say following your release from jail, you have your lawyer release a statement saying, "While Big Boi was traveling with his group and friends, a small amount of contraband was found in the collective luggage. I am confident when the entire facts are aired Big Boi will be completely exonerated." Say you then tweeted, "S----- they said it was the Love Boat." And now that you know how little blue pills work and how they're used...here's free little blue pills ice jewelry on Big Boi's decision to try and sneak sex drugs off a "party" cruise: God gave men both a penis and a brain but not enough blood supply to run both at the same time.

★ ★ ★ SPOTTING FUGAZI ★ ★ ★

What They Said, What EbenGregory Thinks They Mean

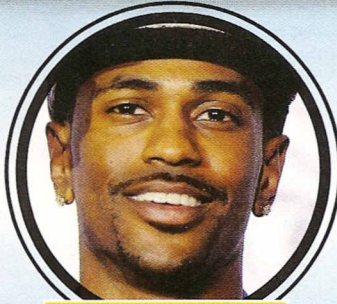


BIRDMAN

"I just felt \$100 million was low. With all the different entities, I think I should still be a lot more than that. \$500 million. \$250 million easy. If I could get \$100 million, I'm just nine steps away from being a billionaire. And that's the goal."

- Birdman to Forbes on why he feels the YMCMB brand is worth more than may be projected by business publication Forbes.

What EbenGregory Thinks They Mean: A person's worth in this world is estimated according to the value they put on themselves



BIG SEAN

"One thing Kanye has introduced me into is stuff like Balmain and gold accessories. That's one thing he really turned me onto. Like, dope a-- gold accessories. So he turned me on to gold jewelry heavy. Now, I feel like gold jewelry is necessary because I feel like I'm a f----- Pharaoh."

G.O.O.D. Music's Big Sean explaining how Yeezy's responsible for the amount of gold he rocks.

What EbenGregory Thinks They Mean: Jewelry takes people's minds off my music



GUCCI MANE

"On the strength of [the fact that] anything could have happened between not just me and him [but] between our camps, we just came to a sit-down of just respecting the fact that somebody can get hurt, and it ain't going to be us. That's what made us do that."

- Gucci Mane detailing how his long-running beef with Young Jeezy eventually died down.

What EbenGregory Thinks They Mean: They buried the hatchet, but in a shallow, well-marked grave.



DAME DASH

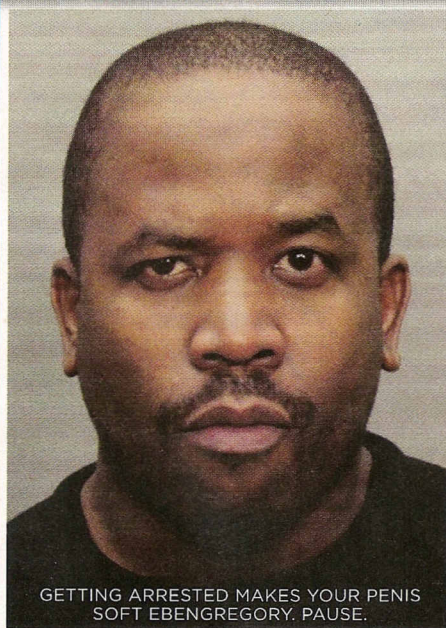
"I owe way more than \$2 million in taxes. That must've just been the IRS. Nah, nah, I'm f--- -- up. They're auditing me because they want to make sure that the reason I'm not paying taxes is because I'm reinvesting in these businesses and not trying to hide stuff."

- Dame Dash confirming his multi-million dollar tax problem to "Sway in The Morning."

What EbenGregory Thinks They Mean: The man who never has money enough to pay his debts has too much of something else.

★ ★ ★ TOP 10 COLUMN - THIS WEEK ★ ★ ★

TOP TEN THINGS OVERHEARD DURING BIG BOI'S LITTLE BLUE PILL ARREST



GETTING ARRESTED MAKES YOUR PENIS SOFT EBENREGORY. PAUSE.

10. I hope I don't have to do hard time behind this.
9. I would tell you to lay face down on the ground with your hands behind your back, but that might prove to be difficult.
8. You're probably shocked that they call me Big Boi.
7. Dogs are usually friends to me.
6. Shaking it like a Polaroid picture doesn't work either.
5. Judging from the commercials, I assumed only old white men who owned sailboats suffered from erectile dysfunction.
4. I thought this was a Carnival cruise ship.
3. Boy stop.
2. That's right officer, if I didn't have the little blue pills, I'd just be planking on top of women.
1. Good thing I didn't pop a pill before I got locked up.

BAZEMORE, SAYLES, AND PIZZELLO; AP